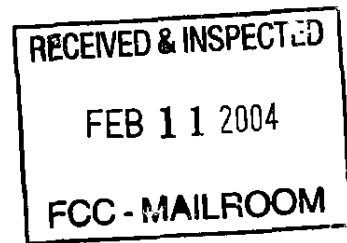


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NORTHWEST ARKANSAS BROADCASTING COMPANY, LLC
620 East 13th Street – Suite A
Texarkana, AR 71854

February 5, 2004
VIA FIRST-CLASS MAIL



Federal Communications Commission
Office of the Secretary
445 Twelfth Street, S.W.
Washington, D.C. 20554

RE: Gassville, Arkansas

To Whom It May Concern:

Enclosed please find an original and four (4) copies of a Petition for Rulemaking requesting an allocation for a new FM station at Gassville, Arkansas.

Should there be any questions, please contact the undersigned.

Respectfully submitted,
NORTHWEST ARKANSAS BROADCASTING COMPANY, LLC

By: Scott A. Gray
Scott A. Gray, Managing Member

Enclosures

No. of Copies rec'd 0+4
List ABCDE 7m-148
04-65

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Amendment of Section 73.202(b),)	RM - _____
Table of Allotments,)	
FM Broadcast Stations.)	
(Gassville, Arkansas))	

To: Chief, Audio Division

PETITION FOR RULE MAKING

Northwest Arkansas Broadcasting Company, LLC ("Northwest") hereby respectfully petitions for rule making to amend Section 73.202(b) of the Commission's rules to add the allotment of Channel 224A at Gassville, Arkansas. In support thereof, the following is shown.

The proposed allotment would provide a first local broadcast service to the community of Gassville, Arkansas. Gassville is an incorporated city located in Baxter County, Arkansas with a full-time population of 1,706 people, according to the 2000 U.S. Census. Gassville has its own post office and zip code (72635). Gassville is on a high, fertile plain in the Ozark Mountains of north central Arkansas. US Highway 412/62 has been newly improved to 5 lanes through Gassville. Gassville's main industry, Mar-Bax Shirt Company, draws its employees from a trade area of about 70,000 persons.

Gassville has its own fire department, police department, and numerous commercial establishments, many of which include Gassville in their name: Gassville Baptist Church, Gassville Citgo Mini Mart, Gassville Locksmith and Towing, Gassville Nursing Center, Gassville Pharmacy, Gassville Wrecker Service, and Golden Dragon of Gassville, Inc. Gassville is home to at least eight (8) restaurants, five (5) churches, one (1) motel, and four (4) fishing-related businesses. In fact, according to the Arkansas Secretary of State's office, there are at least fifty-one (51) corporate businesses currently operating in Gassville, Arkansas.

Petition for Rulemaking
Page Two

As shown by the attached spacing study (Exhibit A), Channel 224A may be assigned to Gassville consistent with all spacing requirements from the reference point 36-17-05 N / 92-29-41 W. In addition, all of Gassville will receive a city-grade signal (70 dBu) from this reference point, assuming maximum Class A facilities (Exhibit B).

Northwest hereby certifies that it will file an application for Channel 224A at Gassville if the channel is allotted to the community, and if granted, it will construct the station promptly.

Accordingly, the Commission should amend Section 73.202(b) of the Commission's Rules as follows in order to provide a first aural service to the needy community of Gassville:

Community	Channel No.	
	Present	Proposed
Gassville, Arkansas	-----	224A

The information contained in this Petition for Rulemaking is true and correct to the best of my knowledge and belief.

Respectfully submitted,
NORTHWEST ARKANSAS BROADCASTING COMPANY, LLC

By: Scott A. Gray
Scott A. Gray, Managing Member

February 5, 2004

Northwest Arkansas Broadcasting Company, LLC
620 East 13th Street, Suite A
Texarkana, AR 71854

CH 224 A
Gassville, Arkansas

Allocation Study at
Reference Site

N 36°17'05" / W 92°29'41"

Exhibit A

Note	Call sign	Latitude (NAD27)	Longitude (NAD27)	City	State	Channel	Class	Status	Dist (km)	Req'd Min	Clearance	ERP	HAAT	Bearing
	STAT:ADD	N35:03:04	W092:04:29	VILONIA	AR	224 : 92.7 MHz	C3	ADD	142.04	142	0.04	0.00	0	164
	KZLE	N35:53:29	W091:43:31	BATESVILLE	AR	226 : 93.1 MHz	C1	LIC	81.88	75	6.88	99.00	300	122
	KOMG	N36:58:26	W093:25:37	OZARK	MO	225 : 92.9 MHz	C2	LIC	113.17	106	7.17	50.00	150	313
	KLYR-FM	N35:29:38	W093:32:21	CLARKSVILLE	AR	224 : 92.7 MHz	A	LIC	128.82	115	13.82	3.00	89	227
	KASR	N35:06:46	W092:24:42	CONWAY	AR	224 : 92.7 MHz	A	LIC	130.23	115	15.23	3.40	86	177
	KELE-FM	N37:08:07	W092:14:59	MOUNTAIN GROVE	MO	223 : 92.5 MHz	A	APP	96.90	72	24.90	3.00	91	13
	KELE-FM	N37:08:07	W092:14:59	MOUNTAIN GROVE	MO	223 : 92.5 MHz	A	RSV	96.90	72	24.90	0.00	0	13
	KHPQ	N35:38:37	W092:27:33	CLINTON	AR	221 : 92.1 MHz	C3	LIC	71.19	42	29.19	10.00	156	177
	KSAR	N36:21:58	W091:28:35	THAYER	MO	222 : 92.3 MHz	C2	LIC	91.87	55	36.87	50.00	130	84
	STAT:ADD	N36:21:58	W091:28:35	CHEROKEE VILLAGE	AR	222 : 92.3 MHz	C2	ADD	91.87	55	36.87	0.00	0	84
	KKOZ-FM	N36:55:48	W092:39:19	AVA	MO	221 : 92.1 MHz	A	LIC	73.05	31	42.05	4.50	116	349
	KWOZ	N35:47:06	W091:57:44	MOUNTAIN VIEW	AR	277 : 103.3 MHz	C	LIC	73.31	29	44.31	100.00	301	139
	KSYN	N37:05:49	W094:34:25	JOPLIN	MO	223 : 92.5 MHz	C0	CP	206.53	152	54.53	100.00	300	296
	KLOZ	N38:20:27	W092:35:33	ELDON	MO	224 : 92.7 MHz	C2	LIC	228.36	166	62.36	31.00	189	358
	K224CF	N36:41:22	W091:53:45	WEST PLAINS	MO	224 : 92.7 MHz	DX	LIC	69.98	0	69.98	0.14	137	50
	KSYN	N37:04:10	W094:32:49	JOPLIN	MO	223 : 92.5 MHz	C1	LIC	203.09	133	70.09	100.00	124	295
	KIGL	N36:28:03	W094:10:25	SELIGMAN	MO	227 : 93.3 MHz	C1	LIC	152.04	75	77.04	100.00	150	278
	STAT:ADD	N36:11:26	W095:05:50	TULSA	OK	225 : 92.9 MHz	C0	ADD	234.20	152	82.20	0.00	0	267
	NEW	N36:59:10	W091:59:03	WILLOW SPRINGS	MO	278 : 103.5 MHz	DX	APP	90.24	0	90.24	0.02	0	30
	NEW	N37:06:30	W092:35:57	MANSFIELD	MO	277 : 103.3 MHz	DX	APP	91.89	0	91.89	0.08	0	354
	NEW	N37:06:30	W092:35:57	MANSFIELD	MO	277 : 103.3 MHz	DX	APP	91.89	0	91.89	0.08	0	354
	KKEG	N36:07:38	W093:59:23	FAYETTEVILLE	AR	221 : 92.1 MHz	C3	LIC	135.60	42	93.60	7.60	162	263
	NEW	N35:52:07	W091:35:14	BATESVILLE	AR	224 : 92.7 MHz	DX	APP	93.88	0	93.88	0.08	0	119
	NEW	N35:52:07	W091:35:14	BATESVILLE	AR	224 : 92.7 MHz	DX	APP	93.88	0	93.88	0.08	0	119
	KWYN-FM	N35:11:59	W090:43:23	WYNNE	AR	223 : 92.5 MHz	C2	LIC	200.42	106	94.42	35.00	102	127
	KKID	N37:43:45	W091:28:23	SALEM	MO	225 : 92.9 MHz	C3	LIC	184.30	89	95.30	21.00	110	30
	NEW	N37:05:42	W092:02:50	CABOOL	MO	277 : 103.3 MHz	DX	APP	98.42	0	98.42	0.25	0	24

Exhibit B

Channel 224A

Gassville, Arkansas

Maximum Class A Facilities from Reference Site
36:17:05 N / 92:29:41 W

